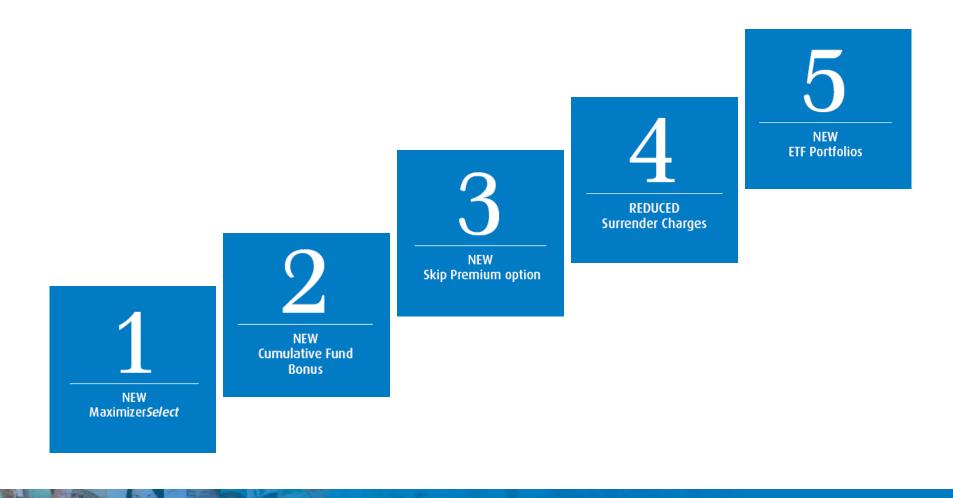


### What's NEW on this release

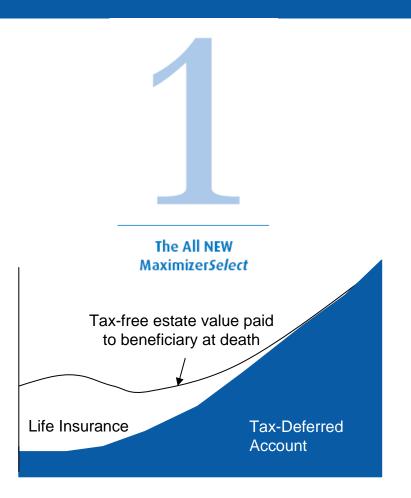




# Some NEW reasons why tax-sheltered universal life still makes sense at BMO Insurance



### The All NEW Maximizer Select



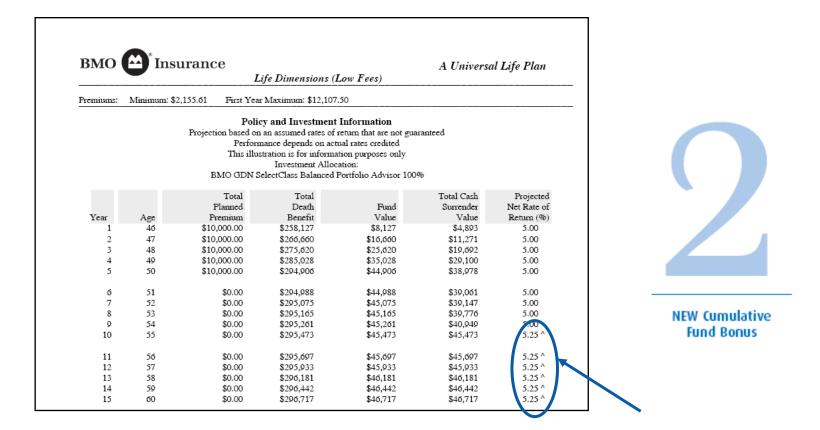
- For clients who like the tax-sheltered benefits of UL, want to minimize insurance costs but who may be unable to qualify for large amounts of insurance
- Lower surrender charge factors in years 1-8
- First year commission rate increased from 3.5% to 5.0% for deposits between the target and first year maximum premium amounts (from 1.5% to 2.0% when the Fund Accelerator Bonus option is selected).

### NEW Cumulative Fund Bonus (CFB)



- Starts on any Policy Monthly Anniversary on or after the 10<sup>th</sup> Policy Year as long as the Total Indexed Account Value at the Policy Monthly Anniversary is greater than or equal to:
  - \$25,000; and
  - Twice the cumulative Total Annual Minimum Premium at the end of the Policy Year
- The Bonus of 0.25% will be credited at the end of the Policy Year
- Once qualified, the Bonus will continue to be payable as long as the Total Indexed Account Value is at least \$25,000 (i.e. the cumulative minimum premium test will no longer be required)

### **NEW Cumulative Fund Bonus**



Years in which the CFB is payable are indicated with a "^"



### NEW Skip Premium Option

- Available on all new (Wave 21.0) Life Dimensions policies
- A policy can go on "skip premium" unless:
  - Fund Value is less than the Monthly Deduction OR;
  - Cash Value is less than outstanding Policy Loan OR;
  - Fund Value less 50% of Surrender Charges is less than
     zero and policy owner has not paid the equivalent of the
     cumulative minimum premiums due on the policy to-date

NEW Skip Premium

Option

### Reduced Surrender Charges on Life Dimensions

Reduced Surrender

Charges

	YRT100 COI	Level COI	Maximizer Select	<i>Investor</i> Maximizer
Surrender Charge Period	REDUCED to 9 years from 10 years	REDUCED to 9 years from 10 years	No change	REDUCED to 9 years from 10 years
Surrender Charge Factors	No change	No change	REDUCED in years 1-8	REDUCED for all ages less than 50

Refer to the Life Dimensions Product Overview (217E) for more details. Life DimensionsPRESTIGE does not have any surrender charges



### 6 NEW Exchange Traded Fund Managed Portfolio Indexed Accounts: available exclusively on Life Dimensions

- Canadian Tactical ETF Class Managed Portfolio Indexed Account
- Global Tactical ETF Class Managed Portfolio Indexed Account
- Security ETF Managed Portfolio Indexed Account
- Balanced ETF Managed Portfolio Indexed Account
- Growth ETF Managed Portfolio Indexed Account
- Aggressive Growth ETF Managed Portfolio Indexed Account

NEW Exchange Traded Funds

UL Fees: 2.5% on Life Dimensions and 1.25% on Life Dimensions (Low Fees)



# Other changes on this release...

- YRT cost of insurance rates have changed on all Life Dimensions plans (except Life Dimensions<sup>PRESTIGE</sup>) and are reflected in the above examples
- The Market Value Adjustment (MVA) formula will be changed and based on the difference in Government of Canada bond rates of the same term (see the Life Dimensions Marketing Guide (182E) for more details)
- The minimum guaranteed interest rate on the 10 Year GIA is now 3% (including the Guaranteed Investment Bonus) for all new (Wave 21.0)
   Life Dimensions plans

## Other changes on this release...

- "Increase and Reversals" now available on Term Conversions to Universal Life policies. Underwriting may be required for the increase in Face Amount on the UL policy
- There is now a minimum of three years of deposits required for all Maximizer Select and Investor Maximizer cases; single deposits will no longer be accepted
- The 5% Partial Withdrawal Redemption Fee will only be charged after the second policy year until the end of the Surrender Charge period

# Other changes on this release...

- All new universal life policies in Quebec will now be assessed the new premium tax rate of 2.55% effective November 18th, 2010. This change affects the following plans:
  - Life Dimensions (including the Low Fee versions)
  - LifeProvider (including the Low Fees versions)
  - Universal Life Investment Loan Plan
  - The change does not affect Term, Whole Life or Term 100 plans.
     Rates for these plans remain unchanged.

# Transition Rules for Universal Life: Effective November 18, 2010

- In effect for Life Dimensions, Life Dimensions with Fund Accelerator Bonus, Life Dimensions PRESTIGE and LifeProvider plans (including Low Fees options)
- Policies can be submitted during the transition period of November 18, 2010 to
   December 31, 2010 using either Wave 20.0 or Wave 21.0 rates
- Applications using Wave 20.0 rates will be accepted at our Head Office until December 31, 2010
- Pending cases will be issued as applied for
- Applications that have been submitted but not yet settled can be changed to Wave
   21.0 rates upon submission of a written request and a new illustration
- Applications received in our head office after December 31, 2010 will receive Wave
   21.0 rates
- Cases already settled cannot be changed.



# Building a Better Income Annuity

# Evolution and Innovation: enhancements to our Single Premium Immediate Annuity

Indexing for Inflation

More flexible guaranteed periods

Illustration Software Improvements



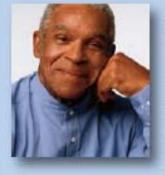


CashReady Option

- Automatically included with all BMO non-registered, nonprescribed annuities at no extra cost!
- Allows a chosen percentage (up to 100%) of remaining guaranteed payments to be commuted<sup>1</sup> and paid in a lump sum
- Provides access to capital for emergency or special needs!
- Remaining guaranteed payments are reduced proportionately, but are restored to their full original amount after the guaranteed payment period

<sup>&</sup>lt;sup>1</sup> Commutation is an exchange of one kind of payment for another. The percentage chosen of remaining, regular guaranteed payments are "commuted" to a present value lump sum payment. The lump sum payment is subject to a \$5,000 minimum. A portion of the lump sum payment may be deemed to be taxable income.

### Building a better Income Annuity



Case Study #1

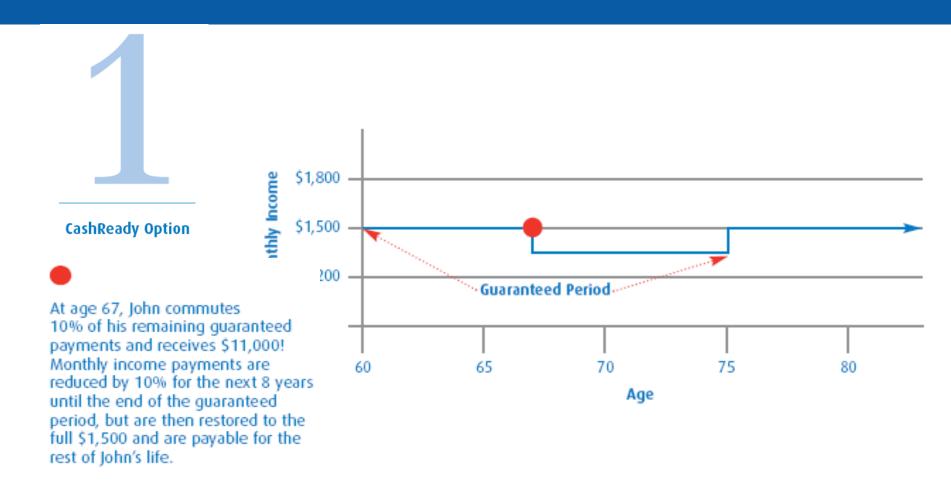
John, age 60, uses \$250,000 of his non-registered funds to purchase a BMO life income annuity with a 15 year guaranteed period. This provides John with monthly income payments of \$1,500.

After 7 years, at age 67, John breaks his hip after falling down the basement stairs. John needs extensive surgery and rehabilitation

services to help him get back on his feet. He finds the extra costs of rehabilitation are adding up, and needs a little extra help to make ends meet.

John asks BMO Insurance to commute 10% of his remaining guaranteed income payments (8 years left). The commuted value is determined to be \$11,000, which BMO Insurance pays in a lump sum to John.

John's remaining 8 years of monthly guaranteed income payments are reduced to 90% of their original amount, or \$1,350. At the end of the guaranteed payment period, at John's age 75, his monthly income payments are restored to their original monthly amount of \$1,500, and are paid for the rest of John's life.



### Building a Better Income Annuity



CashReady Option

### Case Study #2

Susan, age 70, uses \$150,000 of her non-registered funds to purchase a BMO life income annuity, selecting a 10 year guaranteed period with monthly income payments of \$1,000 provided.

After 5 years, Susan has an opportunity to join her lifelong friends on a summer long European tour, including a 2 week cruise, but needs

extra funds to pay for this trip of a lifetime. Susan has calculated that her basic needs can largely be funded by her employer's pension plan, and has asked BMO Insurance to commute 50% of her remaining guaranteed income payments (5 years left). The lump sum payment is determined to be \$25,000, which is enough to cover not only the cost of Susan's European trip, but also some home renovations that Susan has recently wanted to make.

After the lump sum payment of \$25,000, Susan's remaining monthly guaranteed income payments of 5 years are reduced to 50% of their original amount, or \$500. At the end of the guaranteed payment period, at Susan's age 80, monthly income payments are restored to their original amount of \$1,000, and are paid for the rest of Susan's life.

### CashReady Option

Susan commutes 50% of her remaining guaranteed payments and receives \$25,000! Monthly income payments are reduced by 50% for the next 5 years until the end of the guaranteed period, but are then restored to the full \$1,000 and are payable for the rest of Susan's life.

80

Age



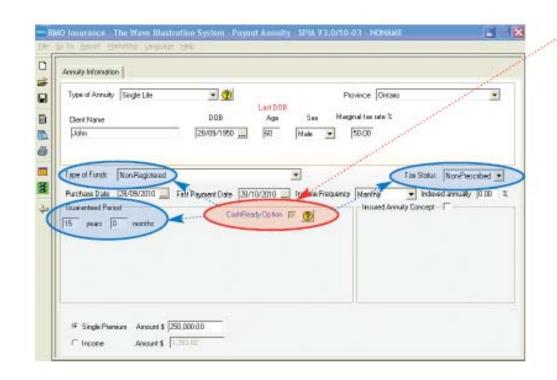
75

70

90

### Illustrating the CashReady Option on the Wave

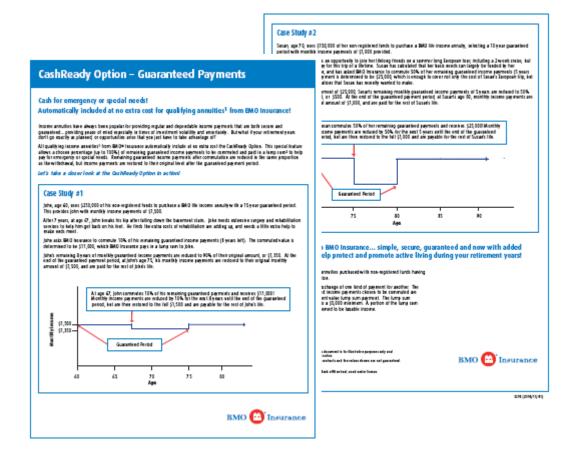




Our SPIA illustration input screen will automatically include the CashReady Option when the quote is for non-registered funds with non-prescribed taxation having a guaranteed period greater than zero.

### Description of CashReady Option included with the illustration!







### Indexing for inflation now available!



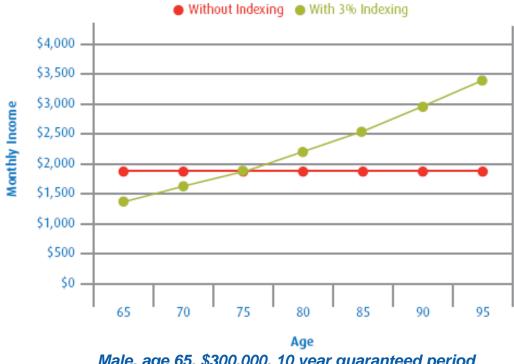
Indexing for Inflation

- Increase regular income payments annually to help protect again inflation!
- Up to 6% annually for non-registered funds, 4% for registered funds
- Non-registered annuities with indexing must have nonprescribed taxation

### Indexing for inflation now available!

With indexing, initial income is lower than without indexing, but will be higher later



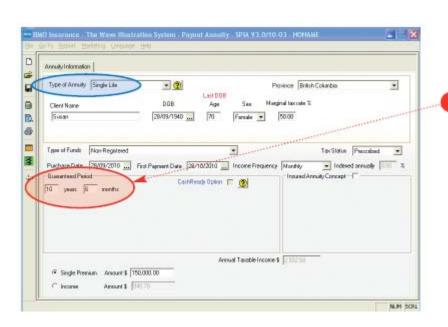


### More flexible guarantee periods

- Guaranteed payment period can now include both years and months
- Added flexibility when guaranteed income is desired to a certain age or specific date



More Flexible Guaranteed Periods



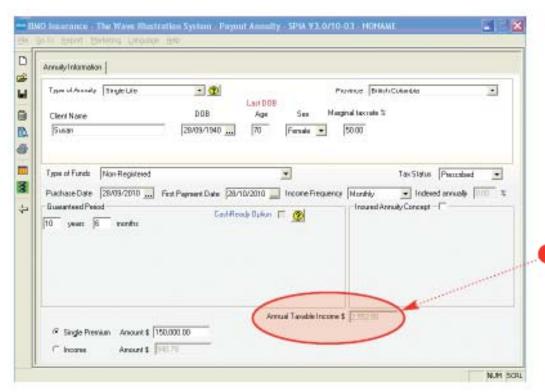
Enter the number of years and months to cover the period or specific date that is required



### Illustration software improvements: saves you time!



Illustration Software Improvements



Prescribed taxable amounts now automatically shown on input screen

### Illustration software improvements: saves you time!

4

Additional information on illustrations to help show income benefits provided by the annuity!

Illustration Software Improvements

NEW!
Highlighted columns
are new!

### Tax Schedule

Annuitant: Client¹, Male, 17 Sep 1945, age at purchase 65

	Monthly	Total Annual	Cumulative	Annual Taxable Portion
Year	Income*	Income	Payout	of Income
2010	\$614	\$1,842	\$1,842	\$471
2011	\$614	\$7,369	\$9,211	\$1,886
2012	\$614	\$7,369	\$16,580	\$1,886
2013	\$614	\$7,369	\$23,950	\$1,886
2014	\$614	\$7,369	\$31, 319	\$1,886
2015	\$614	\$7,369	\$38,688	\$1,886
2016	\$614	\$7,369	\$46,057	\$1,886
2017	\$614	\$7,369	\$53,426	\$1,886
2018	\$614	\$7,369	\$60,795	\$1,886
2019	\$614	\$7,369	\$68,164	\$1,886
2020	\$614	\$7,369	\$75,533	\$1,886
2021	\$614	\$7,369	\$82,902	\$1,886
2022	\$614	\$7,369	\$90,271	\$1,886
2023	\$614	\$7,369	\$97,640	\$1,886
2024	\$614	\$7,369	\$105,009	\$1,886



### Building a better Income Annuity

### Single Premium Immediate Annuities

Enjoy your retirement. We take the risk so you don't have to.



BMO (C) Insurance

Simple, secure, guaranteed ... and now with added flexibility to help promote and protect active living during your clients' retirement years!

# Transition Rules for Single Premium Immediate Annuities: Effective November 18, 2010

- Please note that in order to run SPIA quotes on or after November 18, 2010, Wave
   21 illustration software must be installed. After that date, Wave 20 software will no
   longer allow SPIA quotes
- The enhancements to our SPIA products and illustrations are reflected in both the new Wave 21 software and Cannex illustrations
- Any questions or require assistance? Please contact our Annuity hotline at 1-866-382-7401 or e-mail us at <u>insurance.annuities@bmo.com</u>.

